

# FRANCESCA LALANNE

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## Summary & Skills

Seeking & cultivating roles at the intersection of user interface/user experience, education and accessibility; Results-driven studio manager and designer of 15 years, with experience including training and leading staff to boost productivity and retention.

**Technologies:** Figma, HTML, Miro, PowerPoint

**Design:** Adobe Creative Suite: Photoshop, Illustrator, InDesign, Procreate, Sketchup, Design Theories, Printmaking, Architectural Studies

**Accessibility:** ADA compliance, Web Content Accessibility Guidelines (WCAG)

**Video Editing:** Final Cut Pro

## Certification

**The Knowledge House, Los Angeles, CA**

**Sep 2022 - present**

***Innovation Fellowship - UX/UI***

- Enhance skills Figma, Miro and UX/UI design in a competitive, project-based year long fellowship with 100+ hours of technology and professional development instruction
- Participate in workshops about job interviews, mentorship that included weekly mentoring with tech professionals from Bloomberg and Wells fargo.
- Deliver virtual presentations of final projects to tech professionals, funders, and community stakeholders

## Experience

**Exceptional Children's Foundation, Los Angeles, CA**

**Nov 2015 - present**

***Program Manager, Design***

- Designed and implemented an online distance education with ADA compliant UX/UI ([view case study](#))
- Lead the digital transformation for all 5 Art Centers, serving 200 clients, with hardware acquisitions and enterprise software upgrades to support virtual programming
- Leading a staff of 8 and overseeing over 40 client engagements.
- Increased center's annual sales by 50% in the span of 3 years, enhanced content on social media that increased program online sales by 20 % during pandemic
- Strengthened client and sponsor relationships through virtual program tours and tailored engagement , increased client enrolment by 12% during pandemic
- Resource management to cover staffing gaps, onboarding new staff; lead and train other program managers on learning paths for clients, establishing artist brands
- Worked with the state of CA and regional centers for client acquisitions
- Cross team collaboration with IT team to acquire software to support curriculum expansion and with facilities team to ensure building safety and ADA compliance

**Florida International University, Miami, FL**

**Sep 2014 - Jan 2015**

***Adjunct Professor - Printmaking***

- Teaching, curriculum development, student support, assessment and grading, course management, print studio manager.

**Rochester Institute of Technology, Rochester, NY**

**Jan 2014 - May 2014**

***Adjunct Professor - Sculpture***

- Teaching, curriculum development, student support, assessment and grading, course management, sculpture studio manager.

## Education

**Rochester Institute of Technology, Rochester, NY**

**Aug 2010 - May 2012**

MFA, Fine Art Studio, College of Imaging Art and Sciences

- Enrolled in New Media New Screens and Multimedia courses
- 2 year thesis research and a published 30 pager on the psychology between subject and object

**Florida International University, Miami, FL**

**Aug 1998 - May 2005**

BA Design in Architectural Studies / BFA ART

- Enrolled in Design Theories and Visual Thinking courses for 2 years+